

"The Report"

A quarterly publication of the National Council of Investigation and Security Services, Inc. Publication Schedule and Advertising Information

The Report is published in full color, with a minimum publication run of 1,500 copies per issue. Extra copies are made available at investigation and security conferences around the country hosted by NCISS, additional national, international organizations, and numerous state associations.

PUBLICATION SCHEDULE (Month)

Spring (February)
Summer (May)
Fall (August)
Winter (November)

DEADLINES for ad art

January 1
April 1
July 1
October 1

AD SIZE & RATES (4-color, no bleeds):

Business Card (1/8 page-horiz.)	W = 3.671" (22p 312), H = 2.135" (12p 9.72)	\$450.00 per annum only
1/3 Page (1-column, vert.)	W = 2.375" (14p 2.978), H = 10" (60p)	\$425.00 per issue
1/2 Page	W = 7.5" (45 p), H = 4.8" (28p 9.6)	\$575.00 per issue
Full-Page	7.5" x 10" (45p x 60p)	\$725.00 per issue
Inside Front or Rear Cover	Full Page	\$1,200.00 (Prime space, if available) per issue
	1/2 Page	\$800.00 (Call for availability) per issue
Outside Rear Cover	Full Page	\$1,250.00 (Prime space, if available) per issue

File Format: To assure correct output, digital file must be submitted as a PDF/X-1a file *with all fonts and artwork embedded* (it's as simple as checking a box when saving the file in Adobe Acrobat). All files made on the Mac need to be saved for the PC.

Size: The ad sizes must be exact to the measurements above (sorry, no bleeds at present). No crop marks necessary. Incorrectly sized ads will be "floated" within the purchased space.

Color: Ads should be saved as CYMK, PDF/X-1a, with no additional spot colors. No crop marks necessary. Color trap should be set in your files of originations at .144 pts.

Art Work: To assure high quality, all photos must be at 300 dpi at 100% and line artwork should be vector format. *Note: Adobe Photoshop can be used for full-color.*

For advertising sales and information, contact:

Jean Mignolet, NCISS Ad Sales

Email: ads@nciss.org

Phone (954) 523-8737 • Fax (954) 523-8634

New advertisers will be invoiced and payment must be forwarded with ad art. Billing is through:

Carolyn S. Ward, NCISS Executive Director

Phone (800) 445-8408 • Fax (410) 388-9746 • Email nciss@comcast.net

Ad art should be forwarded in digital format to the editor, and copied to ads@nciss.org. Also, for writer guidelines and editorial content, contact:

Don C. Johnson, Editor, The Report

Phone (812) 334-8857 • Fax (812) 334-2274 • Email editor@nciss.org

Advertising Policy. The council reserves the right to refuse advertising. In the pursuit of high standards for the professions and to provide excellent service to the public, NCISS has adopted guidelines for all forms of advertising. Acceptable advertising includes services that can in all probability be accomplished with all of the laws applicable to that activity. Advertisements that offer questionable or unlawful services will not be accepted.

